



Sponsorship and Exhibits at Costume-Con 38

Greetings,

Costume-Con 38 will be held from March 13th to March 16th, 2020 at the Bonaventure Hotel in Montréal.

This kit is intended for sponsors (organizations or companies that advertise at Costume-Con 38), dealers (merchants that will sell goods during the convention), and other organizations or companies that will be at Costume-Con 38 to promote themselves. (These last two groups will be referred to as “exhibitors” in this document).

Introduction

Costume-Con is a 4-day international convention that has been devoted to costuming of all types since 1983. It welcomes costumers of all skill levels, from beginners to masters, and all types of costumers are welcome, including cosplayers, historical re-enactors, doll dressmakers, science fiction enthusiasts, fantasy fans, etc.

Costume-Con attendees range from the youngest novice to the most wizened veteran, from every skill level. It is an event for teaching and for learning, for hanging out with people who share the same passion for costumes, and for friendly competitions.

Costume-Con is held in a different city every year, and for the first time in 2020, it is being held in Montréal.

Attendance

Costume-Con is known to have its regular attendees, a core of costumers who attend wherever the event is held, but also occasional attendees who will go whenever the convention is within easy reach. In a city like Montréal with a large cosplayer base, we are expecting between 600 and 750 members to attend the convention.

Sponsorship information

Costume-Con 38 provides several levels of sponsorship and advertising. Details are on the next page. Please contact our Sponsorship Director at cc38dealers@gmail.com for more details.

Basic Sponsorship Options

Sponsor-ship level	Price*	Table in exhibitor space ¹	Thank you in the souvenir book and social media ²	Item stuffed in member's bag ³	Ad in souvenir book ⁴	Your logo on convention bag ⁵	Contest presented by ⁶
1	\$75	—	Yes	Yes	—	—	—
2	\$100	—	Yes	Yes	1/2 page	—	—
3	\$400	1 table ⁷	Yes	Yes	1 page	—	One
4	\$500	1 corner spot (2 tables) ⁷	Yes	Yes	1 page	—	Two
5	\$750	2 tables ⁷	Yes	Yes	1 page	—	Two
6	\$2000	1 corner spot plus 1 table ⁷	Yes	Yes	Inside cover	Yes	All five
7	\$4000	3 tables ⁷	Yes	Yes	Back cover	Yes	All five

* All prices in Canadian dollars

Sponsorship Details

¹ See relevant section later in this document for details on tables.

² Sponsor's name will be mentioned in the souvenir book and in social media.

³ Item supplied by sponsor will be included convention bag distributed to all members. The items offered are subject to approval by the Sponsorship Director. If in doubt, please contact the Sponsorship Director to determine suitability of the items in advance.

⁴ See relevant section later in this document for details on advertising.

⁵ Your logo printed on the membership bag that will be distributed to all members.

⁶ Your name will be mentioned in connection to the sponsored contest in convention publications, web site, social media and by the Master of Ceremonies.

⁷ You can exchange one or more tables for one or more booth space (depending on the selected sponsorship level) for an additional fee. Limited quantity available.

Special Awards for Contests

Costume Con hosts five different costume competitions. They are: the Single Pattern contest (held on Friday night), the Fantasy and Science Fiction Masquerade (held on Saturday Night), the Future Fashion Show (held on Sunday morning), the Historical Masquerade (held on Sunday night), as well as the Doll contest (dolls are displayed throughout the convention). Sponsor's name will be mentioned in connection to the event in convention publications, website and by the Master of Ceremonies.

Contest prizes.

You may choose to donate a gift as a prize for any or all of the Costume-Con 38's contests.

Donated prizes will come with a mention of the donor at the award ceremony, as well as on the website and social media. Donated prizes must each have a value of no less than \$50. Donors may provide more than one prize for a one or more contests and may also specify for what award the prize is intended (ex "Best Workmanship")

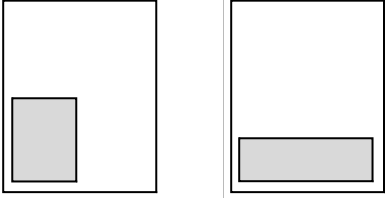
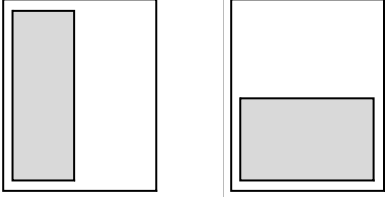
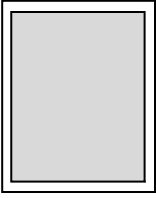
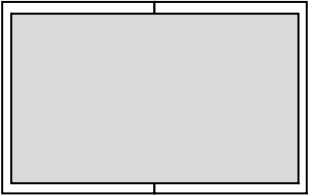
The recipient of the award will be decided upon by the judges appointed for a given contest. Judges decisions are final.

Advertising in our Souvenir Book

Our souvenir book will be standard letter size (8.5 x 11"), printed in black and white, with a colour cover.

All standard graphics format are accepted (AI, EPS, JPEG, PSD, TIFF, etc.)

Advertising rates

Format	Price*	Format	
Quarter page	\$35	3.75 x 5.25"	8 x 2.5" 
Half Page	\$60	3.75 x 10.5"	8 x 5.25" 
Full Page	\$100	8 x 10.5"	
Inside Cover ¹	\$200	8 x 10.5"	
Back Cover ¹ (Colour)	\$500	8 x 10.5"	
Centre Spread ¹	\$250	16.5 x 10.5"	

* All prices in Canadian dollars

¹ Limited availability – Available on a first come, first served basis

Exhibit Hall Tables

Option	Tables	Included	Price*
1	1 table	2 chairs, 2 memberships	\$275
2	Additional table ¹	1 chair, 1 membership	\$200
3	1 corner (2 tables) ²	2 chairs, 2 memberships	\$350
4	10' x 10' booth space	2 chairs, 1 table, 2 memberships	\$500
5	10' x 15' booth space	2 chairs, 1 table, 2 memberships	\$700
6	10' x 20' booth space	2 chairs, 2 tables, 2 memberships	\$850

* All prices in Canadian dollars

¹ Additional tables may be added to a single table or a corner

² Two tables in the corner of an island, limited availability

Note: Tables are 6' (72") long.

Additional memberships may be purchased at your convenience at current membership prices

Exhibition Hall Operating Hours

Hall setup	Friday morning*
Friday	1 pm to 6 pm
Saturday	10 am to 6 pm
Sunday	10 am to 6 pm
Monday	10 am to 12 pm
Hall teardown	Monday afternoon*

*Exact hours to be determined

Rules for exhibitors

1. No outside food or drink is allowed inside the Bonaventure Hotel. This includes both sales and consumption. The Bonaventure hotel has a tolerance for bottled or sealed beverages and small snacks (ex.: granola bars), but reserves the right to demand that you dispose of any food or drink, or that you leave the grounds, at their discretion.
2. Exhibitor badges cannot be transferred, sold or lent. They must be worn by all exhibitors at all times. There should always be someone at the booth while the room is open to the public. Please note that the convention will not be responsible for lost or stolen items.
3. Nothing can be outside of your designated space nor hinder circulation of attendees or other exhibitors that need to move in and out of their space.
4. Installations may not be higher than 9', must be considered safe by a Costume-Con 38 staff member, and can not be supported by the walls nor lean on them to avoid damaging them in any way.

5. Nothing can be hung, taped, glued or otherwise attached onto the Bonaventure Hotel walls.
6. You may not use electrical outlets without having requested them prior to the convention.
7. Exhibitors may not sell or display goods prohibited and illegal under Canadian and Québec laws. This includes and is not limited to weapons, firearms and replicas.
8. Goods destined for an adult public (18 years and over) must be kept out of sight and out of reach of minors. A valid identity card must be required for purchase.
9. No solicitation or pressure sales.
10. Exhibitors can only operate within their booth space.
11. Any type of raffle, draw or game of chance with a cost associated with it is not allowed.
12. At the end of the convention, the exhibitor must leave their space as it was upon their arrival. The exhibitor must assume all responsibility for any repairs or material damage they may have caused.
13. Exhibitors must respect the policies set by Costume-Con 38, as well as the Bonaventure Hotel and must comply with any directives of the staff of both organisations.

Hotel Information

The convention has negotiated a rate of \$169 for single/double, \$189 for triple and \$209 for quad rooms. Rooms may be reserved through the convention's website.

Parking

Place Bonaventure has 750 spaces in its indoor parking garage, including 2 charging stations on level P1. The garage is accessible via Mansfield Street. Some 5,000 indoor and outdoor parking spaces are also available in the immediate surroundings.

Place Bonaventure 2018 Parking rates	
Time	Rate*
15 minutes or less	\$0.00
30 minutes	\$5.00
60 minutes	\$10.00
90 minutes	\$15.00
More than 1 1/2 hours and less than 10 hours	\$19.25
More than 10 hours and less than 24 hours	\$24.25
Lost ticket (per day)	\$24.25
Motorcycle: 24-hour fixed rate	\$10.00
Valet parking (includes in and out privileges)	\$39.00

* All prices in Canadian dollars

Costume-Con 38 Exhibitor Application Form

Exhibitor Information

Company name:	
Address:	
Contact Person(s):	
Telephone:	
E-mail:	

Booth space	Size: 10' x _____		\$ _____
Table	1 x	\$275	\$ _____
Corner	_____ x	\$350	\$ _____
Additional table	_____ x	\$200	\$ _____
Additional memberships	_____ x	\$115	\$ _____
Total:			\$ _____

* All prices in Canadian dollars

Notes/Additional requirements:

Please email cc38dealers@gmail.com to reserve your table space in advance. Table spaces will be issued on a first come, first-served basis. Once your reservation has been confirmed, payment must be received within two weeks of the confirmation date in order to secure your space. Dealer spaces are non-refundable.

All payments should be made payable to Costume-Con 38 and received no later than January 10th, 2020. Cheques or money orders may be sent by mail to: Costume-Con 38, 103-2077 Wilson ave., Montréal, QC H4A 0A3, CANADA. Do not send cash in the mail, only send cheques or money orders by mail. Completed forms may be send by e-mail to cc38dealers@gmail.com or by mail with the payment. Payments via Paypal may be made to the following address: cansmof@gmail.com. The sending e-mail must match the e-mail provided above.

I acknowledge that I have read and agree to the terms and conditions outlines above. I agree to follow Costume-Con 38 and Hotel Bonaventure rules and regulations and failure to do so may result in the loss of exhibitor privileges with no refund.

Signature

Date

Costume-Con 38 Sponsorship Application Form

Sponsor Information

Company name:	
Address:	
Contact Person(s):	
Telephone:	
E-mail:	

Sponsorship level			
1	_____ x	\$75	\$ _____
2	_____ x	\$100	\$ _____
3†	_____ x	\$400	\$ _____
4†	_____ x	\$500	\$ _____
5†	_____ x	\$750	\$ _____
6†	_____ x	\$2000	\$ _____
7†	_____ x	\$4000	\$ _____
Total:			\$ _____

* All prices in Canadian dollars

† Please also fill out and include the Exhibitor Application Form

Please email cc38dealers@gmail.com to reserve your sponsorship option in advance. Option with limited availability will be issued on a first come, first-served basis. Once your sponsorship has been confirmed, payment must be received within two weeks of the confirmation date in order to secure your sponsorship. Sponsorships are non-refundable.

All payments should be made payable to Costume-Con 38 and received no later than January 10th, 2020. Cheques or money orders may be sent by mail to: Costume-Con 38, 103-2077 Wilson avenue, Montréal, QC H4A 0A3, CANADA. Do not send cash in the mail, only send cheques or money orders by mail. Completed forms may be send by e-mail to cc38dealers@gmail.com or by mail with the payment. Payments via Paypal may be made to the following address: cansmof@gmail.com. The sending e-mail must match the e-mail provided above.

I acknowledge that I have read and agree to the terms and conditions outlines above. I agree to follow Costume-Con 38 and Hotel Bonaventure rules and regulations and failure to do so may result in the loss of exhibitor privileges with no refund.

Signature

Date

Costume-Con 38 Prize Donation Form

Donor Information

Company name:	
Address:	
Contact Person(s):	
Telephone:	
E-mail:	

I/we wish to donate an item/items for the following contests:

Contest	Award*	Item	Notes
Single Pattern Contest	_____	_____	_____
Fantasy and Science Fiction Masquerade	_____	_____	_____
Future Fashion Show	_____	_____	_____
Historical Masquerade	_____	_____	_____
Doll Contest	_____	_____	_____

* ex.: Best Novice, Best Craftsmanship, etc..

Please email cc38dealers@gmail.com if you wish to donate a prize. Donations must be confirmed by March 1st, 2020.

Donors recognize that the choice of contest winners lies with the judges and agree to donate the promised item to the winner of the specified contest(s). All judges' decisions are final.

I acknowledge that I have read and agree to the terms and conditions outlines above.

Signature

Date

Costume-Con 38 Advertising Form

Advertiser Information

Company name:	
Address:	
Contact Person(s):	
E-mail:	

We wish to purchase the following ad space:

Ad size			
Quarter page	\$35	_____ x	\$ _____
Half Page	\$60	_____ x	\$ _____
Full Page	\$100	_____ x	\$ _____
Inside Cover ¹	\$200	_____ x	\$ _____
Back Cover ¹ (Colour)	\$500	_____ x	\$ _____
Centre Spread ¹	\$250	_____ x	\$ _____
Total:			\$ _____

* All prices in Canadian dollars

¹ Limited availability – Available on a first come, first served basis

Please email cc38dealers@gmail.com if you wish to donate a prize. Ads reservations must be reserved by January 31st, 2020 and all artwork and payment must be received by February 17th, 2020 at the latest. Failure to meet these deadlines will result in your ad not being published.

Artwork received with no payment will not be included in the Souvenir Book.

I acknowledge that I have read and agree to the terms and conditions outlined above.

Signature

Date